

Webpage, Logo Design & Content Creation: TikTok, Instagram & Beyond... - **NEW!**

FRIDAYS | 3:00-3:50 PM | INSTRUCTOR: STEPHANIE KANTOR

W/ CHRISTINA CAPEZZA

IN-PERSON & VIA ZOOM: SEPTEMBER-DECEMBER 2025

This hands-on, interactive class will teach and empower students to bring their creative ideas to life through the essentials of web design, logo creation, and digital content development. Perfect for anyone with an interest in content creation, seasoned digital storytellers, and aspiring entrepreneurs as this class blends practical skills with creative expression. In this class students will learn:

- The fundamentals of user-friendly web design using popular tools like Wix
- How to design eye-catching, professional logos using Canva
- Best practices for writing compelling website content and social media posts
- Branding basics and how to maintain a safe digital identity
- Understand the dynamics and trends of major social media platforms.
- Learn to craft compelling visual and written content.
- Develop personal or brand voice and storytelling style.
- Gain basic photography, videography, and editing skills.
- Explore ethical and responsible content creation.

In this ongoing course, each student will have learn and be able to build upon the skills needed to design a simple website, created a custom logo, and written original content tailored to their brand or project. No prior experience needed.

CLASS SCHEDULE

**Fridays Fall I September-October &
Fall II November-December 2025**

Fall I: 9/5, 9/12, 9/19, 9/26, 10/3, 10/10, 10/17, 10/24, 10/31

Fall II: 11/7, 11/14, 11/21, 11/28, 12/5, 12/2, 12/19,
12/26-CLOSED



PRICING

\$45/Class Hour

REGISTRATION

To register, email: chawkins@buexperience.org
More info at www.abcommunityclasses.org