

2024 SPRING II CLASS INFORMATION

History of Walt Disney: Building the World of Disney

Tuesday | 10:00 AM - 10:50 AM | Via Zoom and/or in-person

Instructor: Jason Baron

Embark on a fascinating journey through the evolution of one of the world's most iconic entertainment empires: Disney. Join us in this dynamic and interactive class as we delve into the remarkable story of how a simple sketch of a mouse transformed into a beloved global phenomenon, inspiring the creation of enchanting "magical kingdoms" across the globe. From the inception of Walt Disney's visionary ideas to the realization of four world-class themed parks—including EPCOT, Hollywood Studios, and Animal Kingdom—we'll explore every step of the creative process. Through engaging multimedia presentations and interactive discussions, students will gain insight into the development of Disney's diverse array of attractions and experiences.

But the adventure doesn't stop there. In this interactive class, students will have the unique opportunity to compare and contrast Disney destinations in California, Florida, Paris, Tokyo, Hong Kong, and Shanghai. By examining the distinctive business models of each location, we'll uncover the secrets behind Disney's unparalleled success on a global scale. Don't miss out on this captivating exploration of Disney's magical legacy and the visionary imagination that continues to captivate audiences worldwide. Join us and discover the enchantment behind the happiest places on earth.

SPRING II SCHEDULE

Please review the dates your class will meet over the course of the 8-week Spring II Session. All courses are available both virtually and in-person at The Blue Umbrella Experience studio, located at 35 W. Main St, Smithtown, NY, 11787.

- May 7
- May 14
- May 21
- May 28
- June 4
- June 11
- June 18
- June 25



PRICING

Spring Session II, 8-Weeks: \$360

REGISTRATION

To register, email: chawkins@buexperience.org

More info & bio's at www.abcommunityclasses.org.

Open to the public, all are welcome via Zoom or at Blue Umbrella Experience @ 35 West Main St, Smithtown, NY