Above and Beyond Community Classes, Inc. Presents:



Communications & Social Media: Techniques to thrive in today's Digital World with Erin Vlasak and Amy Colvin

Wednesdays II-II:50am via Zoom or In-Person

\$360.00- 8 Weeks of Winter Session- Jan & Feb '24 Wednesdays: 1/10, 1/17, 1/24, 1/31, 2/7, 2/14, 2/21, 2/28

\$360.00- 8 Weeks of Spring I Session- March & April '24 Wednesdays: 3/6, 3/13, 3/20, 3/27, 4/3, 4/10, 4/17, 4/23

How far we have come from telegrams and dial up phones?! Learn the ins and outs of various evolving styles of digital and multimedia communication platforms. This interactive class is offered via Zoom and in person with the goal of teaching students how to actively utilize various message and content creation platforms. Students can expect to optimize their ability to network, receive and communicate out messaging for various purposes in relation to privacy, business, mindful shopping, etc. Taught by an enthusiastic and dynamic duo, Amy C. and Erin V., this class will analyze and learn from both positive and negative influential messages, content and platforms that impact us daily and are defining the current pop culture climate.

To register, email: chawkins@buexperience.org More info & instructors' bios @ https://www.abcommunityclasses.org Open to the public, all are welcome via Zoom or at Blue Umbrella Experience @ 35 West Main St, Smithtown, NY