

2024 SPRING II CLASS INFORMATION

Communications & Social Media: Techniques to Thrive in Today's Digital World

Wednesday | 11:00 AM - 11:50 AM | Via Zoom and/or in-person

Instructor: Erin Vlasak, Amy Colvin

Explore the vast landscape of modern communication, transcending the days of telegrams and dial-up phones. Join us for an immersive journey into the evolving realm of digital and multimedia platforms. This interactive class, available both via Zoom and in person, aims to equip students with the skills to navigate and harness various communication channels effectively.

Under the guidance of our dynamic instructors, Amy C. and Erin V., students will delve into the intricacies of messaging and content creation across diverse platforms. From networking to mindful shopping, participants will learn to craft and disseminate messages tailored to different contexts.

Through insightful analysis, we'll examine both the positive and negative influences of contemporary messaging and platforms, offering invaluable lessons in navigating today's cultural landscape. Don't miss this opportunity to sharpen your communication prowess in an ever-changing digital world.

SPRING II SCHEDULE

Please review the dates your class will meet over the course of the 8-week Spring II Session. All courses are available both virtually and in-person at The Blue Umbrella Experience studio, located at 35 W. Main St, Smithtown, NY, 11787.

- May 1 • May 15 • May 29 • June 12
- May 8 • May 22 • June 5 • June 19



PRICING

Spring Session II, 8-Weeks: \$360

REGISTRATION

To register, email: chawkins@buexperience.org

More info & bio's at www.abcommunityclasses.org.

Open to the public, all are welcome via Zoom or at Blue Umbrella Experience @ 35 West Main St, Smithtown, NY